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**Doug Sleeter Named to Editorial Advisory Board of  
*The CPA Technology Advisor***

**President and Founder of The Sleeter Group and the Sleeter Group Consultants Network  
recognized for expertise, technological savvy, and dedication to the profession**

**Pleasanton, CA, May 4, 2009** – Bay area small business consultant and advisor to the accounting technology industry Doug Sleeter has been appointed to the Editorial Advisory Board of *The CPA Technology Advisor*, an award-winning independent resource that reaches more than 40,000 practicing public accountants and tax professionals through print, online, and mobile media.

Sleeter continues to run The Sleeter Group, a company providing services to small business advisors and QuickBooks trainers and users at his Pleasanton offices. But as a member of *The CPA Technology Advisor's* Editorial Advisory Board, he will aid in shaping the editorial content and digital offerings of *The CPA Technology Advisor* to help ensure that it remains valuable and relevant to today's practicing professional. These responsibilities include helping select the annual Tax & Accounting Technology Innovation Awards, offering insight into the publication's editorial coverage, and serving as a professional resource as needed by the editorial staff.

Sleeter's in-depth knowledge of accounting software and his "systems" approach to solving small business accounting problems has earned him the reputation of being one of the nation's leading experts in the field. He was a pioneer in developing the first QuickBooks seminars in the country and was selected to develop early Intuit training materials. He has consulted with numerous accounting software and hardware developers on product design, marketing, and distribution strategies. Doug provides expert level support and consulting to hundreds of consultants through the Sleeter Group Consultants Network, a group of highly trained accounting solution experts. He is the host of the Sleeter Group's annual accounting solutions conference, bringing together consultants and software developers from across the US, Canada, and abroad.

“We recognize Doug as a knowledgeable and respected professional within the tax and accounting community and are honored to welcome him to join our Editorial Advisory Board,” said Melody Wrinkle, Associate Publisher & Managing Editor of *The CPA Technology Advisor*. “We are certain that his expertise and dedication to the tax and accounting profession will give us great insight in determining the most relevant content for our audience, and also allow us to know first-hand the critical issues faced by the profession.”

**About *The CPA Technology Advisor***

*The CPA Technology Advisor* is the leading independent provider of technology information, in-depth reviews and news to the professional tax and accounting community, offering a variety of online tools and content and publishing the profession’s most respected technology magazine, which reaches more than 40,000 professionals.

**About The Sleeter Group and the Sleeter Group Consultants Network**

The Sleeter Group Consultants Network is a nationwide community of experts who provide QuickBooks consulting services to small business owners. Since 1993, The Sleeter Group and its members have trained more than 30,000 business and accounting professionals through seminars and conferences. The company also publishes QuickBooks reference materials and textbooks used by more than 100 colleges in the United States. More information is available at [www.sleeter.com](http://www.sleeter.com).

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