

**For Immediate Release**  
**November 24, 2009**

**Sleeter Conference Content Now Available Virtually**

***Digitell, Inc. Enables After-the-Fact Participation in Acclaimed and Highly-Rated Event***

**PLEASANTON, CA, November 24, 2009** - The Sleeter Group announces the availability of the recorded content from its Next Generation Accounting Solutions Conference, which was held November 9-12 in Orlando, Florida.

Through an arrangement with Digitell, Inc., the audio from approximately 80% of the Conference keynotes, general sessions, and breakouts in six categories was recorded and synchronized with on-screen slides and software demos, providing viewers with a unique, virtual educational experience.

“We’ve heard from so many people that they want recordings of our conference,” states Doug Sleeter, President of The Sleeter Group. “We wanted to fulfill the needs of our attendees who were unable to attend all of the concurrent sessions, as well as expose our highly rated content to individuals who couldn’t make it to the Conference.”

In its sixth year, and its first on the East Coast since 2004, this annual event is the only national conference that independently focuses on accounting software and third party solutions. Coordinated by The Sleeter Group, the nation’s largest network of small business technology consultants, the event gives bookkeepers, accountants, and accounting consultants an educational experience where they receive expert guidance on best-of-breed solutions for their practices and their clients’ businesses.

Available sessions include Leslie Shiner’s keynote, “Don’t Just Survive - Thrive and Come Alive in Your Business,” a technology update by Randy Johnston, more than eight hours of content on “Taking Your Practice Online,” and much more.

The complete library is available for \$499 at [www.prolibraries.com/sleeter](http://www.prolibraries.com/sleeter).

**The Sleeter Group** ([www.sleeter.com](http://www.sleeter.com)) is the largest network of small business technology experts in the country. Its members provide consulting services to small business owners in the accounting software and business process design areas. The group provides QuickBooks training resources to users and consultants including textbooks, reference books, expert level Webinars, the annual accounting consulting conference, a consultant membership network, practice management tools, teaching systems, expert level technical support, and a free online newsletter. Through a network of over 600 independent consultants and small- to medium-sized accounting firms, The Sleeter Group currently serves over 250,000 small businesses each year.

**Digitell, Inc.** ([www.prolibraries.com](http://www.prolibraries.com)) is a leading full service multimedia company that specializes in working with professional associations worldwide. They are a year-round multimedia company that develops products for today’s attendees and brings added value to meetings.

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