

**For Immediate Release**

## **The Sleeter Group Cuts Pricing on Sleeter Consultant Membership**

*Same Benefits, Lower Price Offers Relief for Accounting Professionals and Firms*

**Pleasanton, CA, July 14, 2010** — The Sleeter Group, the nation's leading education and networking organization for accounting software consultants, accountants, and bookkeepers, announced a reduction in membership fees for new and existing members of the Sleeter Group Consultants Network, as well as new firm level pricing, effective immediately.

Now for only \$295 per year, a reduction in half from the prior first-year membership pricing, individuals receive all the benefits of membership, including a copy of the 600+ page *Consultant's Reference Guide*, a robust online Experts Forum, secure FTP powered by ShareFile for file sharing with clients, QuickBooks certification and marketing assistance, a monthly conference call hosted by Doug Sleeter full of technical topics, the ability to resell partner solutions, and more.

Firm level pricing is now also available, providing access to the full array of membership benefits for up to five individuals in a single accounting, bookkeeping, or consulting firm for only \$695 per year.

“We instituted these pricing changes because we know how tough the economy continues to be for many of the consultants who could use the membership benefits the most. We want to help them prosper, and also ensure that new consultants have the support they need to be successful right from the get-go,” states Doug Sleeter, president of The Sleeter Group. “And the firm level pricing was created in response to requests from our members who have colleagues and business partners who they would also like to see in the group.”

The Sleeter Group has also instituted Automated Paperless Billing as the default means for managing membership renewals, to reduce paper and other administrative hassles. Consultants complete a simple Automated Paperless Billing form when they join, with their credit card number or Bill.com account information, and they are automatically renewed each year. The Sleeter Group is making a contribution to the National Arbor Day Foundation for each subscription under this service. Individuals or Firms opting out of Automated Paperless Billing are assessed a \$50 per year surcharge on their account.

“As a fairly new CPA practice working as a sole practitioner, it has been vital that I align myself with a network of successful consultants to whom I can go when I come across areas of accountant software with which I'm not familiar, or simply a network of qualified individuals

with whom I can share ideas. I also don't want to be one in a group of 600 people in a 40 mile radius like I am with other organizations," states Michele Theuerkauf, CPA, of Glen Rock, NJ. "The Sleeter Group provides the solution to both of my needs – a network of highly qualified consultants serious about their businesses, and not a massive number of members, allowing me to distinguish myself in my regional area. The new pricing made this a slam dunk decision."

Sleeter Group Consultants Network membership information may be found at [www.sleeter.com/membership](http://www.sleeter.com/membership).

### **About The Sleeter Group**

The Sleeter Group, on the Web at [www.sleeter.com](http://www.sleeter.com), is the largest network of small business technology experts in the country. Its members provide consulting services to small business owners in the accounting software and business process design areas. The group provides accounting software training resources to users and consultants including textbooks, reference books, expert level Webinars, the annual accounting solutions conference, a consultant membership network, practice management tools, teaching systems, expert level technical support, and a free online newsletter. Through a network of over 600 independent consultants and small- to medium-sized accounting firms, The Sleeter Group serves over 120,000 SMBs each year.

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