

**For Release March 9, 2010**

**Application Period Open for The Sleeter Group's  
Awesome QuickBooks Add-on Awards**

*Independent Awards to be Presented in November in Las Vegas*

**PLEASANTON, CA, March 9, 2010** — Software and solution developers offering products that integrate or work with QuickBooks financial accounting software may now nominate their offerings for the 2011 QuickBooks Awesome Add-on Awards. In its sixth year, this program was developed by The Sleeter Group to recognize outstanding products that help accounting software consultants and their clients improve their business processes. Prior winners of the Awesome QuickBooks Add-on Awards may be found at [www.sleeter.com/awesomeaddons](http://www.sleeter.com/awesomeaddons).

The product or service must connect with QuickBooks, either via the QuickBooks API or the Intuit Partner Platform (IPP), and must follow these eligibility requirements:

- The product must be shipping by November 1, 2010.
- Although it is not a requirement that the product integrates directly with QuickBooks data, if it does integrate it must use the best practices for integration in addition to using the latest integration technologies as appropriate in the view of the evaluation committee.
- Recipients must be present at the awards ceremony at The Sleeter Group's Accounting Solutions Conference when their award is given.
- Recipient must agree to The Sleeter Group's Awesome Add-on Joint Marketing Guidelines, which may be found at [www.sleeter.com/awesomeaddons](http://www.sleeter.com/awesomeaddons).

Says Doug Sleeter, President and Founder of The Sleeter Group, “We continually study the marketplace of accounting software and add-on solutions for small- and medium-sized businesses. The Awesome QuickBooks Add-on Awards attracts a wide range of developers whose products we can evaluate — at no charge — which helps us determine best of breed in several categories that we can communicate to our consultants and the small and medium business accounting world.”

Interested developers should complete the online application available from [www.sleeter.com/awesomeaddons](http://www.sleeter.com/awesomeaddons) by April 30, 2010, and then will be scheduled for a 30 minute Web meeting to demonstrate their solution to the selection committee. Winners will be confidentially notified by October 1, 2010, and will be presented their award at The Sleeter Group's Accounting Solutions Conference the week of November 8, 2010 at the Paris Las Vegas Resort in Las Vegas, NV.

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The Sleeter Group ([www.sleeter.com](http://www.sleeter.com)) is the largest network of small business technology experts in the country. Its members provide consulting services to small business owners in the accounting software and business process design areas. The group provides QuickBooks training resources to users and consultants including textbooks, reference books, expert level Webinars, the annual accounting consulting conference, a consultant membership network, practice management tools, teaching systems, expert level technical support, and a free online newsletter. Through a network of over 600 independent consultants and small- to medium-sized accounting firms, The Sleeter Group serves over 250,000 small businesses each year.

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