

Cultivate Profitability



Application Hosting and Cloud Computing Solutions

Managed Application Hosting Services
Shared Service and Custom Deliveries
Information Technology Consulting
Private Label Services
Total IT Outsourcing



InsynQ.com CPAASP.com

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Engage With Technology. Enable Your Business. Evolve With Your Market.

SMALL BUSINESS AND ENTERPRISE APPLICATIONS

CPAASP provides hosting services for small business applications and enterprise solutions. We do the “heavy lifting” when it comes to application deployment, turning complex deliveries into simple, turnkey subscription service.

DESKTOP AND SaaS

CPAASP works with a wide variety of software developers and solution providers, hosting application integrations and extensions which add functionality and capability to our core hosted software products. Whether the integration is desktop-based or “in the clouds”, CPAASP can host and manage it for you.

- Desktop software integrations and extensions
- Web-based application extensions
- Integration of Web-based services
- Combined desktop and web deliveries

Thank you for your interest in InsynQ's online application services. By engaging with InsynQ, your business has the access to a wide variety of technology services and solutions which can help your business, and your client businesses, work more efficiently and effectively. By centralizing systems, software, and data, you remove the burden of IT implementation and management and give your organizations the ability to focus on what you do best.

flexible solutions for your business needs

QUICKBOOKS-ONLY DELIVERIES TO TOTAL BUSINESS SOLUTIONS

Accountant Solutions

Time and distance are problems inherent to public accounting. Your clients and their information are in a different place than you are, yet you both need access to the information in order to get things done in a timely manner. When you need access to client information in real-time, CPAASP can provide the solution.

- Hosting QuickBooks or other accounting solutions for your client provides a secure, managed environment for their financial systems and data.
- Hosted application solutions can be accessed from anywhere via the Internet.
- Accounting and bookkeeping professionals, and their business clients, can work together seamlessly on the same data at the same time.
- Businesses with multiple locations or a mobile workforce can operate as if they were in the same office.
- Both businesses benefit from the full functionality of desktop and network applications – accessible from anywhere at any time.
- Host all your business applications, and have a complete managed business solution.



Finding the solutions your client businesses need

Accounting Department: Get your financial systems in a secure and protected environment, and build continuity and disaster recovery into your business. Running your accounting systems online allows your team members and your accounting professionals to work closer together. InsynQ offers licensed hosting services for QuickBooks Pro and Premier, QuickBooks Enterprise Solutions, and much more. You can even follow our Roadmap for e-Accountants, which demonstrates the steps required to e-enable your practice.

Sales Force: Your outside sales team can't make sales if they are in the office or on the telephone all day. Get your mobile sales force in the field with the customer, and help makes sales happen faster and customer service better. InsynQ hosts ACT! from Sage, Goldmine, integrations between Salesforce.com and QuickBooks, Results CRM, as well as many other sales force automation and CRM solutions.

Customer Service: Better customer service starts with better customer information management. Hosted CRM solutions allow the entire organization to get access to the critical customer information when and where they need it. InsynQ hosts a variety of CRM solutions, including Results CRM, Goldmine, and others.

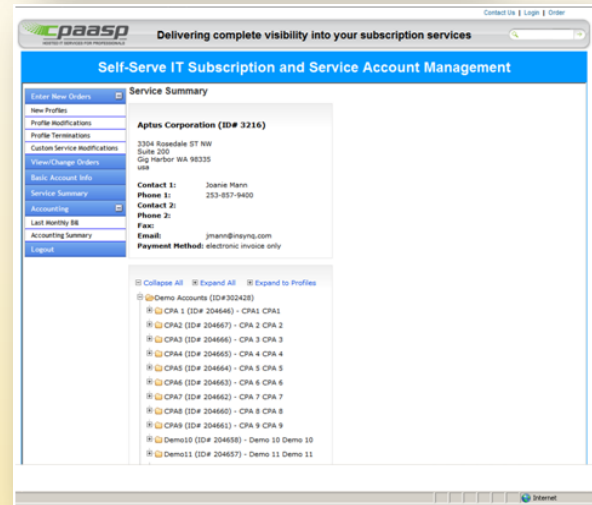
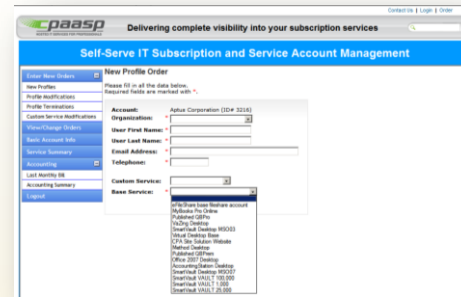
Inventory and Manufacturing: When manufacturing, inventory, sales, and accounting all happen in different places, there is only one way to keep the entire operation on the same page and in the same data. Hosting inventory and manufacturing systems can help keep the business information consistent and makes distributed operations much easier to manage. InsynQ hosts Fishbowl Inventory, Warehouse Management ES for QuickBooks Enterprise, and a number of other inventory management and manufacturing applications.

Professional Services: With consultants working offsite, or when time billing and project management are the core of your business, you need a way to operate that can address the needs of the business as well as the workforce. Hosting your project management or billing solutions is a way to allow mobile professionals to work as they need to, and get the information the business needs at the same time. InsynQ hosts a variety of project management and billing applications for professional service firms, including Microsoft Project, BillQuick Software, and more.

COMPLETE VISIBILITY INTO YOUR SUBSCRIPTION SERVICES

Self-Serve IT provides you with a comprehensive tool for ordering services and managing your account with InsynQ. This unified billing and account management solution gives you the ability to:

- Place orders for new service, selecting from a variety of service packages and solutions (including 3rd party services and rental licensing options)
- Order modifications to existing service, or terminate service
- Drill-down into current and historic order details
- View a comprehensive summary of services, including drilldowns into organization, user, service, applications, and licensing information
- Access to view or print your most recent monthly invoice
- View details of all billing and payment activities on your account, including drilldowns into invoices, originating orders, and applied payments.
- Get single-provider billing for multiple services and solutions



SINGLE BILLING PROVIDER FOR A VARIETY OF SOLUTIONS AND SERVICES

InsynQ hosts a wide variety of applications, and offers licensing and access for a number of 3rd party solutions. To simplify the process of ordering, managing, and billing for a diverse set of services, InsynQ uses *Self-Serve IT*. This web-based application provides anytime, anywhere access to order or modify services, view complete information on service delivery in your organization, and access current and historic service account billing information.

